# 2024 *Reflections* Advertising Insert Contract

**Cost:** Insertion fee is **$680 per month/per insert**. A discounted rate of **$370** will be extended to advertisers running a 1/2 page or full page advertisement in the body of *Reflections* **during the same month**. Only five (5) inserts will be sold on a first come, first served basis, in any given month, so please contact the Advertising Administrator to determine availability. Reservations can only be held with a signed contract and full payment in advance.

**Materials Specifications:** Inserts should be standard letter size (8.5" x 11") *only*. No larger and no smaller.

**Notices: Completed contract, insert artwork and payment must be received by the reservation deadline (see chart below or visit SolivitaAdvertising.com).** Insert delivery deadlines vary, but are typically around the third week of the month prior to publication month. Contact the Advertising Administrator in advance for quantity. Email contract and insert artwork to SolivitaAdvertising@SolivitaClub.com. All costs of collection, including reasonable attorney's fees incurred by Solivita, shall be reimbursed by the Advertiser. No political advertisements of any kind will be accepted.

**Insert Approval, Copies and Shipment:** Prior to the insert being copied and shipped, insert artwork needs to be emailed to SolivitaAdvertising@SolivitaClub.com for approval. Once approval is given, the insert can be copied and shipped to **Wilman De Jesus** at: **Solivita Communications Department, 395 Village Drive, Suite C, Kissimmee, FL 34759.** Inserts cannot be stored (at Solivita), therefore only the number of flyers determined by the contracted month should be delivered to Solivita.

**Rate Policy:** No agency discounts. Insertion fee must be paid in full via check, money order or cashier's check. Check should be made payable to **Avatar Properties Inc, Solivita Club**, and mailed to Amanda Wright, Overflow Design Group at 19046 Bruce B. Downs Blvd., #1066, Tampa, FL 33647.

**Cancellation:** Solivita may cancel the insert contract on 10 days written notice to Advertiser. Advertiser may only cancel the contract with written notice to Solivita **before** the insert delivery deadline. If such cancellation occurs, Advertiser's insert will not be included in the next scheduled publication. Solivita reserves the right to reject and/or discontinue any advertisement at any time, for any reason whatsoever in its unfettered discretion. In the event of rejection and/or discontinuance, Solivita will issue Advertiser a full refund.

***For Office Use Only***

Date Received: _____

Paid: _____

CC, ACH or Check # _____

Check Date: _____

❒ Database ❒ Check Mailed

Insert Run:
Start: _____ End: _____

Notes:

_____
_____
_____
_____
_____
_____
_____
_____
_____

## Advertiser Information:

**Company Name:** _____

**Contact Name:** _____

**Company Address:** _____

**City, State, Zip:** _____

**Phone:** _____ **Email:** _____

## Insert Information:

**Insertion Month and Year:** _____

**Cost (circle one):** $680 (with no ad in *Reflections*) **or** $370 (with 1/2 page or full page ad in *Reflections*)

*I agree to the terms and costs as outlined above.*

Name: _____ _____ _____
***Printed*** ***Signature*** ***Date***

### Delivery Deadlines

| Advertising Month | Insert Delivery Deadline |
|---|---|
| Jan 2024 | Dec 22, 2023 |
| Feb 2024 | Jan 23, 2024 |
| Mar 2024 | Feb 22, 2024 |
| Apr 2024 | Mar 21, 2024 |
| May 2024 | Apr 19, 2024 |
| June 2024 | May 23, 2024 |
| July 2024 | June 21, 2024 |
| Aug 2024 | July 22, 2024 |
| Sept 2024 | Aug 22, 2024 |
| Oct 2024 | Sept 20, 2024 |
| Nov 2024 | Oct 24, 2024 |
| Dec 2024 | Nov 18, 2024 |

### Reservation Deadlines

| Advertising Month | Reservation Deadline (Contract & Payment Due) |
|---|---|
| January 2024 | December 11, 2023 |
| February 2024 | January 10, 2024 |
| March 2024 | February 9, 2024 |
| April 2024 | March 11, 2024 |
| May 2024 | April 10, 2024 |
| June 2024 | May 10, 2024 |

| Advertising Month | Reservation Deadline (Contract & Payment Due) |
|---|---|
| July 2024 | June 10, 2024 |
| August 2024 | July 10, 2024 |
| September 2024 | August 9, 2024 |
| October 2024 | September 10, 2024 |
| November 2024 | October 10, 2024 |
| December 2024 | November 11, 2024 |

**Email: SolivitaAdvertising@SolivitaClub.com • Phone 863-440-0377 • www.SolivitaAdvertising.com**

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