



2020 Reflections Advertising Insert Contract

Cost: Insertion fee is **\$610 per month/per insert**. A discounted rate of **\$310** will be extended to advertisers running a 1/2 page or full page advertisement in the body of *Reflections* during the same month. Only five (5) inserts will be sold in any given month, so please contact the Advertising Administrator to determine availability.

Materials Specifications: Inserts should be standard letter size (8.5" x 11") *only*. No larger and no smaller.

Notices: Completed contract, insert and payment must be received by the reservation deadline. Insert delivery deadlines vary, but are typically around the third week of the month prior to publication month. Contact the Advertising Administrator in advance for quantity. Email contract and insert to SolivitaAdvertising@Evergreen-LM.com. All costs of collection, including reasonable attorney's fees incurred by Solivita, shall be reimbursed by the Advertiser.

Insert Approval, Copies and Shipment: Prior to the insert being copied and shipped, it needs to be emailed to SolivitaAdvertising@Evergreen-LM.com for approval. Once approval is given, the insert can be copied and shipped to **Doug Gilbert** at: **Solivita Communications Department, 395 Village Drive, Suite C, Kissimmee, FL 34759**. Or, Solivita will obtain the copies of the insert for the advertiser at a cost of **\$0.10/each** (minimum of 4,000 - but exact total will be given prior to monthly reservation deadline).

Rate Policy: No agency discounts. Insertion fee must be paid in full online via credit card or ACH payment at www.SolivitaAdvertising.com under the "MAKE A PAYMENT" tab. To pay via check (made payable to **Avatar Properties**) and mailed to Amanda Wright at 19046 Bruce B. Downs Blvd., #1066, Tampa, FL 33647.

Cancellation: Solivita may cancel the insert contract on 10 days written notice to Advertiser. Advertiser may only cancel the contract with written notice to Solivita **before** the insert delivery deadline. If such cancellation occurs, Advertiser's insert will not be included in the next scheduled publication. Solivita reserves the right to reject and/or discontinue any advertisement at any time, for any reason whatsoever in its unfettered discretion. In the event of rejection and/or discontinuance, Solivita will issue Advertiser a full refund.

Advertiser Information:

Company Name: _____

Contact Name: _____

Company Address: _____

City, State, Zip: _____

Phone: _____ **Email:** _____

Insert Information:

Insertion Month & Year: _____

Cost (circle one): \$610 (with no ad in *Reflections*) or \$310 (with 1/2 page or full page ad in *Reflections*)

Inserts (circle one): Shipping to Solivita or Request Prints (\$.10/each for B&W only)

Cost of Insert Copies: Number of Copies _____ x \$0.10 = _____

I agree to the terms and costs as outlined above.

Name: _____

Printed

Signature

Date

Deadlines:

Advertising Month	Reservation Deadline (Contract & Payment Due)
January 2020	December 10, 2019
February 2020	January 10, 2020
March 2020	February 10, 2020
April 2020	March 10, 2020
May 2020	April 10, 2020
June 2020	May 8, 2020

Advertising Month	Reservation Deadline (Contract & Payment Due)
July 2020	June 10, 2020
August 2020	July 10, 2020
September 2020	August 10, 2020
October 2020	September 10, 2020
November 2020	October 9, 2020
December 2020	November 10, 2020

For Office Use Only

Date Received: _____

Paid: _____

CC, ACH or Check # _____

Check Date: _____

Database Check Mailed

Insert Run:

Start: _____ End: _____

Notes:

Advertising Month	Insert Delivery Deadline
Jan 2020	Dec 20, 2019
Feb 2020	Jan 24, 2020
Mar 2020	Feb 20, 2020
Apr 2020	Mar 20, 2020
May 2020	Apr 20, 2020
June 2020	May 20, 2020
July 2020	June 22, 2020

Email: SolivitaAdvertising@Evergreen-LM.com • Phone 813-501-7220 • www.SolivitaAdvertising.com