



2020 Reflections Advertising Contract

Months	1	3	Total	6	Total	12	Total	Premium Position
1/8 page 3.9375" (W) x 2.5" (H)	\$115	\$110/month	\$330	\$105/month	\$630	\$98/month	\$1,176	n/a
1/4 page (V) 3.9375" x 5.125" (H) 8" x 2.5"	\$220	\$205/month	\$615	\$195/month	\$1,170	\$185/month	\$2,220	n/a
1/2 page (V) 3.9375" x 10.375" (H) 8" x 5.125"	\$415	\$400/month	\$1,200	\$390/month	\$2,340	\$370/month	\$4,440	n/a
Full Page 8" x 10.375"	\$580	\$550/month	\$1,650	\$530/month	\$3,180	\$510/month	\$6,120	\$305-\$555

Premium Positions: FOR FULL PAGE ADS ONLY. 1st Full Page of the Ad Section (\$320); Inside Back Cover-Left (\$305); Inside Back Cover (\$335); and Back Cover (\$555). Premium Position prices are one time fees added to prices of the ad. Premium Positions are first come, first serve and can only be reserved with a current contract and payment received.

Notices: Completed contract and payment must be received by the first business day of the month prior to publication. Ad artwork deadlines can be found on page 2. Only approved display ads that meet the size and material specifications as listed will be accepted. Solivita is not responsible for errors or omissions. Email the contract and artwork to SolivitaAdvertising@Evergreen-LM.com and payments can be made online at www.SolivitaAdvertising.com. All costs of collection, including reasonable attorney's fees incurred by Solivita, shall be reimbursed by the Company.

Materials Specifications and Policies: Print-ready ad files should be submitted via email to SolivitaAdvertising@Evergreen-LM.com. Ads must be built to exact ad size specifications, found in the chart above. Reflections staff does NOT create the ads. Ad file formats accepted: JPEG, TIF, or PDF. Files should be at 300 dpi. Ads that do not adhere to these specifications may be rejected or delayed. We will not accept photocopies, clipped ads, WordPerfect, Microsoft Word or Excel files. Final advertisement colors are printed in process color "CMYK." Advertisers are responsible for verifying desired color compatibility, as Solivita does not accept any responsibility for variations between those submitted and the final CMYK color. All changes to ads must be made by advertiser and resubmitted before the published deadline. New ads can be submitted each month of the contract period. If a new ad is not submitted by the deadline, the most recent ad on file will be used.

Payment/Rate Policy: No agency discounts. Advertisements must be paid in full, in advance. Payment can be made via www.SolivitaAdvertising.com under the "Make A Payment" tab. Checks should be made payable to Avatar Properties, Solivita Club. See page 2 for mailing instructions.

Cancellation: Solivita may cancel the ad contract on 10 days written notice to Company, due to printing deadlines. Company may only cancel the contract with 30 days written notice to Solivita. If such cancellation occurs, Company's ad will not be published in the next scheduled publication. Refund amount will be recalculated by considering the length of time the advertisement was printed. The term of the recalculated amount will be based on the time frames as listed above or a portion thereof. Solivita reserves the right to reject and/or discontinue any advertisement at any time, for any reason whatsoever in its unfettered discretion. In the event of rejection and/or discontinuance, Solivita will refund

Company Name: _____ **Phone:** _____

Company Address: _____ **Email:** _____

City, State, Zip: _____ **Cell:** _____

Ad (Circle): Emailed On File

Ad Size (Circle): Full Page [Premium Position: Y N] 1/2 (H) 1/2 (V) 1/4 (H) 1/4 (V) 1/8

Length of Run (Circle): 1 month 3 months 6 months 12 months

Ad Cost Per Month: _____ Premium Position Cost: _____ Total Due: _____

For Office Use Only

Date Received: _____

Paid: _____

CC/ACH or Check # _____

Check Date: _____

Database Deposit
 Artwork Entered By: _____

File Type:
 JPEG PDF
 TIF Other _____

Converted:
 PSD AI

Ad Run:
Start: _____ End: _____

Notes:

I agree to the terms and costs as outlined above and understand that emailed ads are not guaranteed for publication or appearance.

Name: _____
Printed
Signature
Date

Email: SolivitaAdvertising@Evergreen-LM.com • Phone: 813-501-7220 • www.SolivitaAdvertising.com



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The chart below represents when advertising space will be available for individual purchase. Submission of contract and payment by the deadline listed does not guarantee placement in a particular month if advertising space is sold out.

Advertising Month	Last Day to Submit Contract and Payment	Print Ready Ad Artwork Deadline
February 2020	January 2, 2020	January 14, 2020
March 2020	February 3, 2020	February 10, 2020
April 2020	March 2, 2020	March 10, 2020
May 2020	April 1, 2020	April 10, 2020
June 2020	May 1, 2020	May 12, 2020
July 2020	June 1, 2020	June 10, 2020
August 2020	July 1, 2020	July 10, 2020
September 2020	August 3, 2020	August 10, 2020
October 2020	September 1, 2020	September 10, 2020
November 2020	October 1, 2020	October 9, 2020
December 2020	November 2, 2020	November 9, 2020
January 2021	December 1, 2020	December 7, 2020

All Submissions Must Include:

- Completed Contract emailed to SolivitaAdvertising@Evergreen-LM.com
- Payment (Credit Card or ACH on www.SolivitaAdvertising.com or Check - *Check Made Out to Avatar Properties, Solivita Club*)
- Print-Ready Ad Artwork emailed to SolivitaAdvertising@Evergreen-LM.com

Mailing Address:

Overflow Design Group
Attn: Amanda Wright
19046 Bruce B. Downs Blvd., #1066
Tampa, FL 33647

Email: SolivitaAdvertising@Evergreen-LM.com • Phone: 813-501-7220 • www.SolivitaAdvertising.com



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Resident Discount

- A discounted rate of 50% of one month ad price, \$57.50, will be extended to Solivita residents for 1/8 page advertisements.
- Discounted ads will account for no more than 25% of total advertisements per month. Once the limit has been reached, the resident may take the next available month (under 25%) or purchase an advertisement at full price.
- Contracts may be signed for a maximum of three months.
- Ads of different sizes are at the prevailing rates.
- Residents may run only one discounted business card size ad per month, per phone number and/or address. If a second ad with the same phone number and/or address is requested, the non-resident rates will apply.
- Resident advertisers will not receive a separate tear sheet as they receive a copy of the entire newsletter.

Submission

- Deadline for print-ready ad submission is the first business day of the month prior to publication.
- No ads pertaining to death, immoral activity or activity of a questionable nature will be accepted.
- Once contract and payment have been received, your ad will be placed in a queue and run in the next available time slot.

General

- Solivita reserves the right to refuse any ad for any reason. All ads are subject to approval.
- Solivita does not guarantee any work or claims made by advertisers. Publication does not constitute an endorsement or approval of goods or services advertised herein by Solivita.
- Submission of a contract establishes placement in the queue, not a specific month of publication. Once the predetermined advertising space is sold out for a specific month, we begin to sell the next month. This process continues indefinitely.
- Rates are subject to change without notice.
- Premium positions are available for full page advertisements only.
- Inclusion or insertion of political campaign materials in this newsletter does not constitute an endorsement by Solivita. All such ads must be approved by Solivita Management.
- Ad pages are limited to one half of the *Reflections*-they cannot outnumber editorial pages. Ad pages will be confined to the second half of the publication.

Errors & Omissions

- If ad is omitted due to fault of *Reflections* staff, "make-good" ad credit or refund of ad price for the month omitted will be extended. No compensation for potential lost business will be made under any circumstances.
- No compensation will be made for errors made by advertisers.
- Advertisers are responsible for submitting their print-ready ad by the published deadline for each month of the contract, or the previous ad on file will continue to run. Reflections staff does not create the advertisements, nor make changes to existing ads.

Name: _____
Printed *Signature* *Date*

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